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# NEWSLETTER

December 2007



## NEWS

**Decorate your table for Christmas**

**Tips and Hints: fold your serviettes into a unique shape for Christmas meals**

**NEW! : NIGHTVALET, at your service**

**NEW! : TRAVELBAG, a garment case, the essential chic**

**LAURASTAR demonstrations in Europe**

It is our pleasure to present the end-of-year LAURASTAR newsletter.

We'd like to brighten your holiday table with some simple and practical tips, as well as give you suggestions for two exclusive LAURASTAR gifts.

Our goal is to simplify your life by offering you an impeccable ironing experience while at the same time helping you save up to 50% more time with our easy-to-use and efficient products. Please don't hesitate to send us your [comments and suggestions](#).

Happy reading and a wonderful holiday season to you and your family.

Your LAURASTAR team

## Decorate your table for Christmas

Decorating house for those end-of-year celebrations is a key element of creating good cheer, getting geared up to spend some treasured moments with your family or friends as well as ensuring the success of your holiday meals.



### **Colours to set the tone**

First of all, choose a colour to set the tone for the rest of your decorations. It is important to create a unified colour theme for both your table decorations as well as all the Christmas decorations in the room.

### **Tablecloth**

Your tablecloth is an important decorative element. Select a tablecloth with a Christmas motif like the ones often available during the holiday season. You can buy one already made or purchase fabric by the meter; hemming your own is so simple. You can even hem your tablecloth with fabric glue or self-adhesive fabric tape if you're not ready to start sewing! All you need is an iron and you're all set!

If you would like to follow traditional colours, here are a few tips:

- For Christmas morning, use a red tablecloth.
- For the mid-day meal, use a white embroidered tablecloth that you cover with a smaller gold thread embroidered tablecloth.
- For Christmas dinner, you'll need three tablecloths of different sizes that you layer upon one another, one of which must be white. This represents the Holy Trinity.
- The morning after Christmas use a white tablecloth covered with a red one and tied with 4 knots.

### **Serviettes**

You can always use paper serviettes which are practical for clean-up! But don't just set them any which way. Find a way to incorporate your serviettes into the overall decoration. Try folding your serviette to give it a pretty shape, place it in a glass (folded into a fan-shape, for example) or set it on the plate. You can even roll it. And then find a little something extra, like tying it elegantly with a ribbon...

To take the extra step with your decorations, see below...

## Tips and Hints: fold your serviettes into a unique shape for Christmas meals

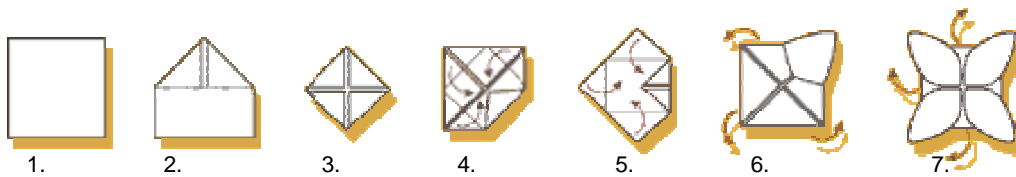
Take the extra step with your Christmas decorations and create the perfect table - fold your serviettes in the shape of a beautiful lotus flower.

To do this, you will need square paper napkins (not too thick) of 40 x 40 cm and an iron in order to set the creases just right. Here are the steps to follow:



1. Unfold the serviette and place it in front of you, inside facing up.
2. Fold the 2 upper corners into the centre of the serviette.
3. Repeat the same fold with the 2 lower corners until you have another square. Iron your new square to set the creases.
4. Now fold the 4 corners into the centre once more. Iron your new square again.
5. Turn the serviette over and fold the 4 corners again toward the centre. Iron to set the creases.
6. Now press on the corners in the centre. Pull out the 4 corners from underneath.
7. Now all you have to do is pull out the 4 corners from underneath the flowers that you just created. And *voilà*, a beautiful lotus flower.

Once the serviette is folded, place it on your table in the centre of each plate. Try adding a candle or another object in the centre of your lotus flower to give it that final touch.



**NEW! : NIGHTVALET, at your service**

Offer a unique gift, found only on the LAURASTAR website. The LAURASTAR Nightvalet is a practical item, designed for you to use each evening before you go to bed to hold the clothing you have selected for the next day. Elegant and carefully finished, this is the perfect accompaniment to your bed room or bathroom.



The Nightvalet is composed of a post supporting a rubberwood hanger for your shirts, a porcelain storage tray to hold small objects like cuff links, keys, etc., a feature that works as a trouser and/or skirt hanger, a belt holder and rotating necktie holder.

At 100 cm high, the Nightvalet only weighs 4.5 kg and comes delivered ready to assemble with the attached leaflet.

**NEW! : TRAVELBAG, a garment case, the essential chic**

When you go on holiday for a few days or when you have to change for a meeting, there is nothing more disagreeable than bringing your clothes in a suitcase and taking them out all wrinkled. To save you from this type of inconvenience, LAURASTAR is offering you an exclusive garment case.



This high-quality garment case is made from Oxford nylon and heirloom leather. It is the perfect accompaniment to all your travels and will keep your clothing wrinkle-free. Perfect for all sizes and all kinds of clothing.

With an elegant, foldable exterior, inside the TRAVELBAG has an inside hanger with a carrying strap for easy transport. This high-quality garment case comes equipped with a practical closing mechanism, a zipper following the entire top edge, as well as an outside pocket for your shoes or other accessories.

An inside pocket includes a tag so you can personalise your case with your name.

Another original gift found exclusively on the LAURASTAR website.

**LAURASTAR demonstrations in Europe**

Come participate in a product demonstration. It will be our team's pleasure to welcome you.

