



A very Happy Mother's Day to all mums!

[Mother's Day promotion: a free overnight stay in a romantic hotel](#)

[Discover \(or rediscover\) the world of LAURASTAR](#)

[A testimonial from a mum: "So simple that even my children can do their ironing with LAURASTAR!"](#)

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[Tricks and tips: Seven golden rules for maintaining your iron](#)

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	Belgium	0800 948 38
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	www.laurastar.com	

Dear Mrs, Dear Mr,

We are delighted to enclose our latest newsletter, bringing you news of all the latest LAURASTAR products and enhancing your knowledge of ironing.

Whether you are looking to save yourself time, treat yourself or simplify your life by benefiting from unparalleled ironing quality, you will find everything you need in this newsletter.

We hope you enjoy reading it!

Your LAURASTAR team

Mother's Day promotion: a free overnight stay in a romantic hotel

LAURASTAR, the market leader in top-of-the-range ironing systems, invites all households to participate in its 2009 Spring promotion taking place from 15 April at authorised LAURASTAR dealers in Switzerland, France, Germany, Belgium and the Netherlands.



For its 2009 Spring promotion, LAURASTAR is working in partnership with Marriott International Inc. the world's leading tourism company with more than 3,000 properties in the United States and 69 other countries and territories.

A weekend of relaxation thanks to LAURASTAR

Ironing is one of the least popular household tasks. Most people dread this activity which takes up much of their leisure time, since it is often done at weekends, a time largely dedicated to relaxation.

This is why, from 15 April and for a limited period, LAURASTAR is offering its customers the opportunity to make the most of their leisure time. With every purchase of a MAGIC i-S6, MAGIC i-S5 or LAURASTAR S4^E, every customer will receive a voucher entitling them to a romantic night for two in a selected hotel in the Ramada and Marriott International groups*.

* a voucher for one (weekend) night in a selected hotel in the Ramada and Marriott International Groups in Europe and the Near East for 2 people free with the purchase of a MAGIC i-S6, MAGIC i-S5 or LAURASTAR S4E. Offer valid from 15 April 2009 from participating retailers, while stocks of vouchers last. €29 administrative fee in certain hotels. For offer terms and conditions and participating hotels, go to www.extraweekend.com.

Discover (or rediscover) the world of LAURASTAR

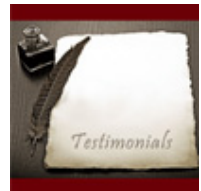
Do you know why LAURASTAR products are unique? Find out by viewing our new demo film on www.laurastar.com. You can also share the video with your friends and family.



A testimonial from a mum: "So simple that even my children can do their ironing with LAURASTAR!"

Since buying herself a LAURASTAR iron two years ago, Mrs Lange, who lives in Winkel, Switzerland, has significantly reduced her ironing time. Thanks to her MAGIC i-S5 ironing system with automatic steam control, ironing shirts has become surprisingly simple.

She is not the only person, however, to do the ironing in her household: "From time to time, my son and daughter also iron some of their clothes. Between them, they do around a quarter of the ironing. »



Moreover, the numerous benefits of her ironing system make her everyday life easier: "I appreciate my iron because of its automatic steam and extra fine steam controls, which give me perfect results every time."

If, like Mrs Lange, you would like to save time on ironing, look no further than LAURASTAR's unique products.

Useful link: LAURASTAR fairs and demos

To attend a LAURASTAR demo in your area, visit the "Events" section of our website.



Tricks and tips: Seven golden rules for maintaining your iron

To extend the life of your iron, LAURASTAR recommends that you follow seven golden rules:



1. Rinse the boiler of your appliance every month or every 10 hours of ironing (also before first using it for the systems).
2. Measure the hardness of your water and depending on the test results, use the LAURASTAR AQUA filter supplied with your appliance (LAURASTAR AQUA filter as an option on certain models*).
3. Only use the LAURASTAR AQUA REFILL* granules, the ideal protection against limestone.
4. Replace the LAURASTAR AQUA REFILL* granules as soon as they are entirely brown.
5. For hygiene reasons, regularly wash and replace your LAURASTAR ironing board cover*.
6. In the event of a failure, refer to the instructions in the manual only.
7. If you require assistance, call the LAURASTAR customer service in your country.

* these items are available on our website and in specialist shops.