

# E-NEWSLETTER

December 2009



## Season's Greetings!

**NEW! The FINALTOUCH steaming accessory has arrived**

**Tricks and tips: how to iron your woollen and mohair garments**

**Personal recommendation from a satisfied LAURASTAR user**

**Registering your LAURASTAR iron**

Dear Customer

The holiday season will soon be upon us. May we take this opportunity to offer you some valuable advice to ensure that your party clothes look truly stunning.

We wish you and your family all the very best both for the forthcoming festive season and New Year.

Your LAURASTAR team

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### [NEW! The FINAL TOUCH steaming accessory has arrived](#)

To enjoy the holiday season with your family and friends, you will no doubt be planning to wear your prettiest party dress or most elegant suit.

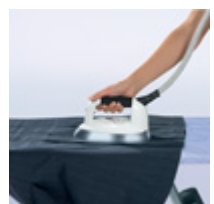
LAURASTAR proudly presents its new vertical steaming accessory, FINALTOUCH, to enhance and refresh your outfit. You simply attach it to your LAURASTAR ironing system and it's ready to use... smoothing out all the creases in your party dress or suit.



[For more information](#)

### [Tricks and tips: how to iron your woollen and mohair garments](#)

Now that December has arrived bringing cooler temperatures, warm clothes are essential. Here is a tip for ironing woollen and mohair garments with your LAURASTAR iron without ruining them.



[Watch the video](#)

## Personal recommendation from a satisfied LAURASTAR user

On her friends' recommendation, Claudia from Zurich treated herself to a LAURASTAR iron. Her friends had been fans of LAURASTAR irons for a long time: "It's a family tradition; ironing with LAURASTAR passes down from mother to daughter. In fact, every young woman setting up home for the first time receives a LAURASTAR iron as a gift!"



This is why, in 2007, Claudia bought herself an EVOLUTION i-G5 steam iron: "Over the past two years, I've developed quite a love of ironing! Now I can iron all types of fabric, such as woollens and silks, which I previously had to take to the dry cleaners!" She also finds that her ironing now takes only a third of the time it used to take with her old iron: "I save an enormous amount of time; it's all so easy with LAURASTAR; I'm not afraid of ruining garments any more so I save money maintaining my clothes too. I also use my tumble dryer much less, which saves energy and results in less wear and tear on my clothes. Once they're washed, I just run the steamer over them quickly and they're ready! My clothes are also more comfortable to wear when they're ironed!"

Claudia's favourite features on her iron are the steam function and SOFTPRESSING soleplate: "It was a friend who convinced me to use the protective soleplate to iron delicate fabrics. Before, I was afraid of ironing this type of clothes for fear of ruining them and having to throw them away. One day, I tried it out with one of my delicate garments and I was really surprised! The result went way beyond my expectations – the garment was simply perfect!" Claudia is also impressed by the continuous-fill feature: "I also like the fact that I can fill the water tank at any point whilst I am ironing". This means that I don't have to switch off my iron and wait before I can carry on ironing. In fact, this saves me a lot of time".

Claudia strongly recommends LAURASTAR to her friends and family: "I would advise anyone who doesn't have time to iron to get a LAURASTAR. I would never have believed I could iron so much in such a short time. As I wash and iron everything myself, I take pleasure in being able to wear some of the delicate clothes I hardly ever wore before. I don't have to think twice before washing them now!"

If, like Claudia, you would like to share your experience of using LAURASTAR, click [here](#).

## Registering your LAURASTAR iron

Have you remembered to register your LAURASTAR iron?

If not, register it now and become a LAURASTAR VIP. You can take advantage of professional tips on care of fabrics and receive special offers.



This offer is valid only in Switzerland, Liechtenstein, Metropolitan France (including Monaco), Germany, Belgium, Luxembourg and the Netherlands.

[Register your LAURASTAR iron](#)

To amend your profile, please click [here](#).

If you no longer wish to receive our e-newsletter, please click [here](#).

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