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november/december 2008 | wms RM11.00 em RM12.50



what's new



Laurastar: New CLiick™ Technology for Ironing

Simplify your ironing and save energy at the same time with the LauraStar Magic i-S5 driven by cutting-edge Swiss technology. Compared to conventional irons, Laurastar reduces your ironing time by 50-75%. Its new CLiick(™) Technology ensures precise ironing by automatically producing the ideal amount of high-pressure dry steam, which penetrates deeply into fabrics to soften the fibres without making them damp. The high-pressure dry steam is powerful enough to remove food, cigar and cigarette odours. Steam can also be released in a vertical position to allow efficient steaming of "Dry Clean Only" garments. Another extraordinary feature, the built-in blower in the active board automatically protects your clothes from pocket or seam marks. Laurastar's system also includes a vacuum function to allow dry steam to penetrate through the board, enabling you to iron several layers at once.



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